



Press Contact: Derek Meier -Solid PR / derek@solidpr.com / 908 230 8371

Label Contact: jon@camerarecords.com / 917-921-4496

SENSATIONS

Listen To My Shapes

**** Members of the Mother Hips and ex-Cake drummer unite** for a modern approach to garage rock that meets the psychedelic harmonies of the British Invasion complete with clever lyrics and strong melodies ******

**** Debut LP released May 23, 2006 ****

**** Band sites influences as sight, sound, smell, taste, touch and feelings ****

Listen to my shapes. A tactile invitation to an elevated pop consciousness offered by this brainchild of singer/guitarist Greg Loiacono, best known for his frontline role in California Soul institution, The Mother Hips. Sensations move with the natural grace of Roy Orbison, and Buddy Holly & the Crickets infused with '70s power trio muscle. Formed in the summer of 2003, they bounce hard like the Soft Boys/Robyn Hitchcock, My Morning Jacket and '60s British Invasion greats. In Loiacono's words, it's "a macho/sensitive music that explores modern day psychedelia and the feelings of body and heart."

Bringing in a wealth of road won experience, Loiacono, abetted by bassist Paul Hoaglin (Mother Hips) and drummer Todd Roper (ex-Cake), Sensations rescue pop music from the slagheap of today's charts, returning it to the cerebrally breezy tradition of the Kinks & Hollies. What's more, they build on that darkly tuneful legacy. Not merely nostalgic recreationists, Sensations breathe creativity & sonic verve into every crevice of this lean, punchy marvel.

Rarely does anything this openhearted come packed in such dense, heady rockin'. Their debut album, **Listen To My Shapes**, released on May 23, 2006, was recorded in close quarters at Hoaglin's house in Northern California on a wonderful old 8-track tape machine with a ghost in it. Sensations understands the compact power of song, playing like a singles band where the only criterion for airwave dominance is beauty, truth and charm. Sensations possesses all in spades.