

The Mother Hips

California's favorite sons release 7-inch & 4-song EP | Band's first studio recordings in more than 4 years.

**The Hips return from hiatus to release new songs for Fall 2005.
Band to begin work on full-length LP winter 2005/2006.**

*The Mother Hips are divinely inspired by the four great (North) American B's: the Byrds, the Buffalo Springfield, the Band and the Beach Boys.
-- Rolling Stone*

*The Mother Hips - firmly rooted in the fertile California soil - produce pop that's been washed lovingly in the native sand, surf, and sunshine. The Chico-bred band offers music as sweet and substantial as a fresh-picked Valencia. Their songwriting is masterful. (a craft that has been developed over nearly a decade of all-for-one creativity and vigorous touring) - it's no wonder the band has grown so well together.
-- San Francisco Bay Guardian*



TWO CONFIGURATIONS

**** 7-INCH ****

Artist: The Mother Hips
Title: Red Tandy
Label: Camera Records
Catalog #: CAM-001 (UPC 616892669616)
Street Date: November 1, 2005
Suggested List: \$ 4.99

Songs:
Red Tandy
Blue Tomorrow



**** 4-SONG EP ****

Artist: The Mother Hips
Title: Red Tandy EP
Label: Camera Records
Catalog #: CAM-002 (UPC 616892669623)
Street Date: November 1, 2005
Suggested List: \$ 6.98

Songs:
Red Tandy
Colonized
Blue Tomorrow
Red Tandy (Alternate recording w/ extended instrumental)



PRODUCT DETAILS:

- 7" includes songs recorded in February 2005 by bass-player, producer-wizard Paul Hoaglin using his 1" 8-track tape machine.
- EP includes two of the 7" songs; plus 2 tracks recorded in May 2005 by Badman Recording Co. owner and engineer Dylan Magierek in San Francisco.
- 7" includes 4 color jacket.
- 1 song from EP was mixed by pop-rock songwriter Ben Kweller.

MARKETING / PROMOTION:

- Fall and winter shows planned in California.
- East Coast dates planned for 2006.
- College, AAA, Non-Comm & Specialty Radio to be serviced by AAM in October/November.
- Indie-publicist (Pressure PR) hired to service all local, regional, and national print / online / tv / radio outlets.
- Online marketing outreach to AOL, iTunes, Synthesis.net, Pitchfork, fan-sites and message board communities.
- Strong Email marketing campaign to Mother Hips email list (over 30k plus registered users)

BAND BACKGROUND / SELLING POINTS:

- 3 releases on Rick Rubin's American Recordings sold collectively over 50,000 units; 2001 LP sold over 15,000 worldwide.
- Have Toured with Wilco, Johnny Cash, Cake, The Black Crowes; on H.O.R.D.E. Festival.
- Mother Hips sell out the following venues: Great American Music Hall(SF), Slim's (SF), The Fillmore (SF), The Belly Up Tavern (San Diego), Knitting Factory (LA).
- Band has strong relationship with KFOG in SF & with Amoeba Records.
- Formed in Chico, CA. Currently based in San Francisco.
- Have cultivated and maintained rabid fanbase in over 15 western states markets as well as Chicago, Austin, and New York City.

STRONGEST MARKETS (BASED ON TOURING & SOUNDSCAN)

San Francisco-Oakland -San Jose	Austin
Salt Lake City, UT	Monterey -Santa Cruz
Sacramento-Stockton-Davis	Fresno-Visalia
Chico-Redding	Seattle, WA
San Diego	Portland, OR
Santa Barbara -Ventura	Denver, CO
San Luis Obispo	Boulder, CO
Los Angeles	
New York	
Chicago	

